



Derek Dix

Derek Dix | Photographer & Graphic Designer

Recently completing my Bachelor of Design, with a photography major at ACAD in Calgary, and originally from Vancouver, I work as a freelance photographer and designer. During my schooling I found myself back and forth between the two cities, striking a balance with my work, focusing on action sports and sartorial fashion.

My focus within action sports is the surrounding environment and documentary style shooting. Since moving to Calgary, I've taken interest in sartorial fashion and using it to create strong narratives within my commercial and editorial work.

My approach to creating effective imagery focuses on innovative concepts combined with a meticulous attention to detail.

For any inquiries please don't hesitate to be in touch.

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Education

Alberta College Of Art & Design

2007-2011

Bachelor of Design - Major in Photography

Areas of Study: Studio & Location Lighting, Digital Post Production, Photographic Illustration, Print Management, Giclee Printing, Graphic Design, Print Design, Typography, Web Design

Related Experience

Photographer:

Freelance photographer contracted to conceptualize and develop image solutions to realize the client's vision. Responsibilities include but not limited to; development of pitches and presentations, scheduling and managing time effectively meet deadlines, accounting and keeping track of payments made and due, preparing files for web and print (3rd party or in house), sourcing and managing cost effective talent, and 3rd party creatives (M. U. A., Stylists, models, athletes), location scouting and preparation, photographic retouching and illustration to meet client needs and requirements.

Publication list:

Decline Magazine Issue # 57

September 2009; Pg. 46 (Half Page) "The Backflip" – Technique Section

Decline Magazine Issue # 59

November & December 2009; Pg. 26 (1/3 Page) "MTBville.com Launch Party" - Kaleidoscope Section

ACAD View Book Package

2010 – 2011 Guide Book; Pg. 9 "Sarah Malik Profile" – Inspired Students Pg. 26 "Jordan Tate Profile" – Accomplished Faculty

Mountain Biking UK

July 2010; Pg. 36 - 37 "MTB Cribs" - Lifestyle Section

Pinkbike.com

- Bearclaw Invitational - Semenuk wins! - Aug 06, 2011
- Bearclaw Invitational 2011 - The riders and their bikes... - Aug 06, 2011
- Photography for 3 section article covering event;
2010 Canadian DH Nationals - July 10, 11, 14, 2010
- Photographer Spotlight; The Derek Dix Interview - Mar 11, 2009

NSMB.com

- Product and action photography for separate bike reviews and articles;
- Long Term Scratch / Slash Preview - Nov 13, 2011
 - Review: 2010 Trek Session 88 - May 24, 2010
 - 2010 Trek Session 88 DH - Jan 25, 2010
 - First Look: 2010 Cove G-Spot - July 07, 2010
 - Review: Santa Cruz Driver 8 - June 01, 2009

Assistant Photographer:

Responsible for set up of lighting, management of equipment, location scouting, managing talent, workflow adaptation, scheduling and liaison.

Saint Deep-Summer Photo Challenge 2009 - 3rd Place Team;

Assistant Photographer to Haruki 'Harookz' Noguchi

Saint Deep- Summer Photo Challenge 2010 - First Place Team;

Assistant Photographer to Jordan Manley

Fine Art Practice

Creation of custom tailored fine-art images for corporate and private collections, in addition to sales of existing fine art pieces released in editioned sets.

Freelance Designer

Full service freelance graphic designer contracted to conceptualize and develop design solutions to realize the client's vision. Responsibilities include but not limited to; development of pitches and presentations, scheduling and managing time effectively to meet deadlines, accounting and keeping track of payments made and due, preparing files for printers, sourcing cost effective production services, directing and managing third party web developers to maintain consistency and meet deadlines.

BCB Corporate Services LTD.

March 2010 - Jan 2011;

Responsible for all aspects of corporate identity and related collateral including logo design, business cards, stationary and website.

Westrock Property

Dec. 2010 - June 2011;

Responsible for creating and developing and identity and logo system to unify Westrock and their subdivisions delivering business cards, stationary systems, branded office supplies, outdoor signage, and advertising for each individual company.

On Tap

June. 2011 - March 2012;

Responsible for creating and developing and identity and logo system for start-up craft beer & social club delivering business cards, stationary systems, website and social media presence.

Ultramontane

Oct. 2011 - March 2012;

Responsible for creating and developing and logo, company proposals, stationary and web presence for a collaborative media project, focusing on off-season mountain biking and associated lifestyle.

Awards & Exhibitions

Second Year Photography Exhibition - Group Show

Jan 25 - 31, 2009 - Room 371 @ Alberta College of Art & Design

2010 ACT Snap!Stars

March, 2010 - Photograph selected as 1 of 10 prints to be featured in AIDS Committee of Toronto's annual photographic fund raiser live silent auction, drawing over 700 guests.

You Will Have A Pleasant Surprise Soon - Group Show

Feb 01 - 06, 2010 - Room 455 @ Alberta College of Art & Design

A Sense of Place - Group Show

Feb 14 - 26, 2011 - Marion Nicoll Gallery Space @ Alberta College of Art & Design

The Travelling Show - Group Show

Jan 03 - Dec 04 2010- Print Selected to Circulate through 5 North American Colleges/ Universities Campus Galleries. Participating Schools include: Alberta College of Art and Design, Alberta, Canada. Collin College, Plano, TX. Memphis College of Art, Memphis, TN . Orange Coast College, Mesa, CA. University of the Arts, Philadelphia, PA.

Here And Now

Feb 14 - 26, 2011 - Hotel Le Germain, 899 Center St. SW, Calgary, AB

Memberships

CAPIC - The Canadian Association of Photographers and Illustrators in Communications

Member Since Oct. 22, 2008

GDC - Society of Graphic Designers of Canada

Member Since April 2011

References

Available upon request.